

••• education •••

**Miami University**

Oxford, Ohio

Graduation: BFA degree in May, 2012

**Graphic Design** major

**Marketing** minor

••• technical skills •••

**Proficient Knowledge**

Illustrator, InDesign, Photoshop, Adobe (CS4, CS5, CC)  
Acrobat, Macintosh Platform, iWork, and Microsoft Office

**Working Knowledge**

Dreamweaver, HTML, CSS, Flash, Bridge, and Java Script

••• honors & awards •••

**AIGA Member Gallery (Featured):**

*(Ecosystem Poster Series)*

*(October 2012)*

Work was selected and featured on the AIGA Member Gallery website.

**Best In Class Exhibit:**

*(Wade Pamphlet & Polar Pop Rebrand)*

*(February 2012)*

Works were selected to appear in exhibit.

**Work Published:**

*(Habitual Literary Journal Publication)*

*(April 2011)*

Work was selected and featured in:  
*Participate: Designing with User-Generated Content*  
by Helen Armstrong and Zvezdana Stojmirovic  
(Princeton Architectural Press, 2011)

**Best In Show Exhibit:**

*(Habitual Literary Journal Publication)*

*(February 2011)*

Work was selected to appear in exhibit.

••• employment •••

**Designer**

*DuPuis*

*(December 2015 – Present) Chicago, IL*

**Clients:** Frito Lay, Mercer, Merisant, Nestlé, Fresh Express

**Tasks:** Packaging design, branding, problem solving, sketching, client meetings, mood board designs, and assist in photoshoots.

**Designer**

*Sterling Brands*

*(August 2014 – December 2015) Chicago, IL*

**Clients:** General Mills, Kimberly Clark, Jimmy Dean, Kraft, Nestle, DOLE, Columbus, Bayer, Barilla, and Tyson

**Tasks:** Packaging design concepts, branding, interior retail design, production design, directed typographers and photo retouchers, and assisted Creative Director at photoshoots.

**Junior Designer**

*Zing + How Design*

*(April 2013 – July 2014) Chicago, IL*

**Clients:** Organic Valley, Quaker, Unilever, Dannon, Coors Beer, Henkel, RockTenn, Wrigley, Merisant, and Edelman Health.

**Tasks:** Designing brand premiums, implementation renderings, editorial layouts, website framework designs, consumer research studies, client relations, client presentations, FSI designs, and trade show materials.

**Designer & Dental Assistant**

*Chu Crew Orthodontics: Dr. Gary W. Chu, D.D.S., M.S.*

*(February 2013 – April 2013) Racine, WI*

**Tasks/Skills:** Designed print advertisements and print collateral, branding and marketing proposals, conducted market research and expanded social media presence.

**Design Intern**

*CBX*

*(June 2012 – August 2012) New York, NY*

**Clients:** CBX, Chicago Cutlery, Walgreens, America's Choice, Scotts Miracle-Gro, World Ocean School, and Western Union.

**Tasks:** Packaging design concepts, presentations, editorial, branding, interior retail design, and in-store research audits.

**Graphic Designer & Illustrator**

*The Miami Student Newspaper*

*(September 2009 – March 2012) Oxford, OH*

**Tasks:** Designed and illustrated graphics to accompany articles in the biweekly campus newspaper.

**Design Intern**

*Interbrand*

*(June 2011 – September 2011) Cincinnati, OH*

**Clients:** Bounty, Charmin, Puffs, Orbit, 5 Gum, and Mead Johnson Nutrition.

**Tasks:** Packaging design concepts, consumer research studies, brand experiences, style guides, implementation, sketching, illustration, presentations, and comping.

••• related design experience (pt. 1) •••

**Freelance Graphic Designer (Independent)**

*(December 2012 – Present) Multiple Locations*

**Tasks/Skills:** Designed brand identities, stationary packages, implementation renderings, editorial layouts, digital presentations, organization, time management, financial management, personal client relations, and style research studies.

••• related design experience (pt. 2) •••

**Freelance Interior Stylist (Independent)**

*(April 2015 – February 2016) Chicago, IL*

**Client/Location:** Private residential home

**Tasks:** Interior styling of living room and dining room, wrote project and budget proposals based on spacial inspections, designed mood boards and interior renders of design concepts, presented designs to clients in person, selected furniture and accessories to reflect the clients' style, installed and styled accessories, budget management, digital presentations. supervised final purchases and work as it was carried out.

**Independent Study: Ecosystem Posters**

**Client:** *Miami University's Hefner Zoology Museum*

*(October 2010 – January 2012)*

Designed and illustrated accurate representations of both an Old Field and a Forest Ecosystem that are native to Ohio. Currently on display in the Hefner Zoology Museum.

**Highwire Brand Studio**

**Client:** *Nestlé Purina*

*(August 2011 – December 2011)*

A branding practicum combining marketing, graphic design, and other majors within a competitive team environment to create a cohesive and comprehensive branding campaign for the Pet Department at Kroger. This was a joint venture between Dunnhumby and Nestlé Purina.

**Interdisciplinary Design Project**

**Client:** *Hueston Woods State Park*

*(January 2011 – April 2011)*

Collaborated with Graphic Design, Architecture, Interior Design, Science, and Education Majors to Create and Brand a Watershed Education and Research Center. Designed designing pamphlets, packaging elements, and an exhibit.

••• community service •••

**Chicago Design Museum (CHIDM)**

**Volunteer**

*(May 2014 – September 2014)*

Assisted with setting up the CHIDM store and exhibition as well as customer service when volunteering at the store

**Living Water Charity Fashion Show**

**Volunteer, Designer and Model**

*(April 2009)*

Designed, created, and modeled a dress out of a phone book. All proceeds from the fashion show went to Living Water Charity.

••• organizations •••

**AIGA**

*(2009 – Present)*

Member

**Alpha Omicron Pi**

*(January 2009 – May 2012)*

Social sorority member